

## **The Top Influencers in Procurement and Social Media Procurious HQ**

Whether you're new to social media, or you've been a first mover in procurement, chances are you are looking to grow your network and connect with likeminded professionals.

To help you out (and save you the leg-work!), we've compiled a list of the people we think you should be connecting with and following. Many are frequent visitors to Procurious, some are prolific tweeters (in these instances we've also provided their handle) and many have provided thought leadership and articles that have been shared throughout the profession.

Find out who we think you should be making introductions to, and the reasons why below:

### **Peter Smith**

Peter is Managing Editor of [Spend Matters Europe](#), part of the world's leading family of procurement websites. He worked for the Mars Group, where he first held procurement management positions, then was Procurement Director for Dun & Bradstreet Europe, the Department of Social Security, and the NatWest Group.

On LinkedIn: <https://uk.linkedin.com/in/gpetersmith>

On Twitter: [@spendmattersuk](#)

### **Chris Sawchuk**

Chris has nearly 20 years of experience in supply management, working directly with Fortune 500 and midsized companies around the globe and in a variety of industries to improve all aspects of procurement.

Mr. Sawchuk is a regular contributor to business publications, a frequent presenter at industry events and co-author of *ePurchasingPlus*. He has been recognized by *Supply & Demand Chain Executive* magazine as one of its "Pros to Know."

On LinkedIn: <https://www.linkedin.com/pub/chris-sawchuk/0/219/98a>

On Twitter: [@TheHackettGroup](#)

### **Tim Hughes**

Tim Hughes works for Oracle where he owns the Go to Market in the UK for the Cloud Accounting and Procurement solutions.

He has a passion for Social Media and has a community of over 104,000 followers on Twitter. That enables him to work with customers to gain business outcomes and competitive advantage by using Social, Mobile, Big Data and Cloud across their Accounting and Procurement processes.

On LinkedIn: <https://uk.linkedin.com/in/timothyhughes1>

On Twitter: [@Timothy\\_Hughes](#); [@OracleTim](#)

### **David Noble**

David Noble was appointed Group Chief Executive of The Chartered Institute of Procurement & Supply on 1 June 2009. Previously he was Group Supply Director at IMI plc., a FTSE 250 UK multinational company specialising in advanced engineering technology and responsible for c£1billion spend.

Although the majority of his career has been in manufacturing, he also has experience of the public sector, the distribution industry and large-scale turnkey power station projects.

On LinkedIn: <https://uk.linkedin.com/pub/david-noble/11/20b/648>

On Twitter: [@cipsceo](#)

### **Sigi Osagie**

Sigi Osagie is a leading expert on effectiveness in Procurement & Supply Chain Management. He helps organisations and individuals achieve enhanced performance growth to accomplish their business and career goals.

Sigi has extensive leadership experience across most Operations and Supply Chain areas, and previously held senior executive and board roles with several blue-chip multinationals and SMEs. He is the author of the highly acclaimed book *Procurement Mojo – Strengthening the Function and Raising Its Profile*.

On LinkedIn: <https://uk.linkedin.com/in/sigiosagie>

On Twitter: [@SigiOsagie](#)

### **Giles Breault**

Giles is the co-founder and Principal of The Beyond Group, a specialised advisory firm providing transformation guidance to commercial and procurement teams, developing learning conferences, and convening industry specific Think Tanks aimed at improving relationships between buyers and sellers.

Before founding The Beyond Group, Giles was a career productivity, supply chain, sourcing and procurement executive with strategic and operational experience in the pharmaceuticals, electronics, and aviation industries.

On LinkedIn: <https://ch.linkedin.com/in/gilesbreault>

On Twitter: [@GilesBreault](https://twitter.com/GilesBreault)

### **Olinga Ta'eed**

Olinga is an entrepreneur, investor, professor and social activist who has worked in over 50 countries, and is committed to global perspectives in blended solutions across public/private/third/community sectors.

In January 2013, Olinga founded and became Director of the [Centre for Citizenship, Enterprise and Governance](#). Since the age of 40, Olinga has led a number of high profile social enterprises, which led to his appointment as Impact Investment Advisor to [Big Society Network](#), the UK government strategic partner.

On LinkedIn: <https://uk.linkedin.com/pub/olinga-taeed/6/936/34b>

On Twitter: [@olingataeed](https://twitter.com/olingataeed)

### **Tania Seary**

Tania is the Founding Chairman of three companies specialising in the development of the procurement profession – The Faculty, The Source and Procurious.

The Faculty is recognised as one of Australia's leading advisors on procurement development. Established twelve years ago, The Faculty works with leading organisations to transform and elevate the role of procurement, build high performance procurement teams and create professional knowledge networks.

Got a question for Tania? She'd love to hear from you!

On Procurious: <https://www.procurious.com/user/tania-seary>

On Twitter: [@taniaseary](#)

### **Helen Clegg**

Helen is the Knowledge Director for the Procurement & Analytic Solutions' Practice of A.T. Kearney, an international management consultancy. She also compiles and hosts the 'Wave of the Future' podcast that aims to keep you on top of the topics and trends that matter in procurement.

On Procurious: <https://www.procurious.com/user/helen-clegg>

On Twitter: [@HClegg](#)

### **Kate Lee**

Kate boasts nearly 20 years of domestic and international experience and is part of Fronetics – a management consulting firm which focuses on strategy and inbound marketing for the logistics and supply chain industries.

The Fronetics Twitter account is both super-active and full of fascinating insights related to the profession which is reason-enough to welcome Kate as one of our newest contributors.

On Procurious: <https://www.procurious.com/user/kate-lee>

On Twitter: [@Fronetics](#)

### **Paul Snell**

Paul is the acting managing editor of Supply Management and Supply Business magazines. If you want to keep on top of the latest CIPS developments, Paul is your man!

On Procurious: <https://www.procurious.com/user/paul-snell>

On Twitter: [@procurementpaul](#)

### **Elaine Porteous**

Elaine is a published writer and editor. She has a passion for supply chains and careers, writing mainly on the ins and outs of supplier relations, strategic sourcing and managing talent. Her work has appeared in publications such as Supply Management and Entrepreneur among others.

On Procurious: <https://www.procurious.com/user/elaine-porteous>

On Twitter: [@elaineporteous](#)

### **Jon Hansen**

Jon is the editor and lead writer for the PI Social Media Network's Procurement Insights Blog. He also hosts a popular podcast on Blog Talk Radio (out of 15k hosts, Jon is ranked in their top 300). We think it's high time you give him a listen!

On Procurious: <https://www.procurious.com/user/jon-w-hansen>

On Twitter: [@piblogger1](https://twitter.com/piblogger1)

### **Hal Good**

Harold (or Hal to his friends) owns the Procurement Pros LinkedIn group. He has also amassed a sizable 13.6k followers on Twitter. No mean feat.

On Procurious: <https://www.procurious.com/user/harold-hal-good-cppo>

On Twitter: [@Hal\\_Good](https://twitter.com/Hal_Good)

### **Sergio Giordano**

Sergio was one of Procurious' earliest flag bearers – this happy Italian has 30 years of expert industrial procurement knowledge under his belt, and nothing makes him happier than helping organisations to drive down their costs.

On Procurious: <https://www.procurious.com/user/sergio-giordano/>

On Twitter: [@GiordanoProcOut](https://twitter.com/GiordanoProcOut)

### **Gordon Donovan**

A fellow of CIPS and associate fellow of Australian Institute of Management, Gordon has worked in procurement as a practitioner and consultant for over 24 years in the UK and in Australia across a number of sectors including government, health (public and private), insurance, transport, advertising and consulting.

Gordon is now a principal consultant for The Faculty in Melbourne, where he has developed a number of training modules and

On Procurious: <https://www.procurious.com/user/gordon-donovan>

On Twitter: [@gdonovan1971](https://twitter.com/gdonovan1971)

### **Helen Mackenzie**

Helen is in a senior managerial position in Scottish government and has offered the Procurious community valuable insights into Scottish public

procurement policy on a range of topics including the independence referendum and PQQs.

Helen is fascinated by procurement that is seen to be pushing the envelope – drop her a message, or find her over in our Discussions area.

On Procurious: <https://www.procurious.com/user/helen-pitts-mackenzie>

On Twitter: [@SuperstarHelen](https://twitter.com/SuperstarHelen)

## **Who to connect with on Twitter**

What makes some Twitter accounts stand out from the others? Due to the nature of Twitter, tweets can be made instantaneously in real-time – therefore you'll gain more benefit from following those accounts that Tweet frequently. Nobody wants to follow an account with long periods of inactivity.

We've included some of our favourite Twitter personalities below, along with some useful publications.

### **Adrian King (@adrian\_king)**

Adrian tweets about management, supply chain management & IT consulting.

108k followers

### **Chadwick Halse (@ChadwickHalse)**

Chadwick specializes in web design and marketing but also tweets about fashion, leadership, and how to increase your social influence.

80k followers

### **InventoryNinja (@Inventoryninja)**

If you hadn't guessed, the Ninja shares inventory management best practices for small businesses.

84.5k followers

### **Supply Chain Matters (@SC Matters Blog)**

Bob Ferrari's Blog on global supply chain business process and technology developments. One of the top ten blogs in supply chain management.

20.7k followers

**Logistics Management ([@LogisticsMgmt](#))**

Logistics Management provides editorial content to executives, managers and other professionals in the field of logistics and supply chain management.

23.8k followers

**Procurious ([@procurious](#) )**

The Twitter account for procurious.com – social network for the next generation of procurement professionals

1,384 followers

**CIPS ([@cipsnews](#))**

News from the Chartered Institute of Procurement & Supply

6,792 followers

**Procurement Cat ([@ProcurementCat](#))**

AKA Catherine Wheelhouse – the content and community manager at Procurement Leaders

620 followers

**Supply Chain Digital ([@SupplyChainD](#))**

Provides news, info and events for supply chain executives. Edited by Sam Jermy ([@SamJermy](#))

15.8k followers

**SCMR ([@SCMR](#))**

The official Twitter account for the Supply Chain Management Review magazine

15.7k followers

**Buyers Meeting Point ([@BuyersMeetPoint](#))**

Buyers Meeting Point is an online knowledge, networking and professional development resource for procurement and supply management professionals.

3369 followers

**If you have anyone else you have connected with recently who you think is worth recommending, let us know.**